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IAITAM Announces ISO/IEC Working Group Meeting at Annual Conference

SUFFIELD, OHIO (August 12, 2008) - International Association of Information Technology Asset Managers, Inc. ("IAITAM") announced that the ISO/IEC Working Group responsible for software asset management standards will be holding its interim 2008 meeting in tandem with [IAITAM's 2008 Annual Conference and Exhibition](#), Oct. 15-17 at the Marco Island Marriott Beach Resort Golf Club & Spa in Marco Island, Florida.

IAITAM is joining the Working Group as a Category C Liaison. According to IAITAM President Barbara Rembiesa, "IAITAM, the trade organization for the IT Asset Management field has always presented a best practice view of software standards to its members as demonstrated with the release of the IAITAM Best Practice Library ("IBPL") at the 2007 Conference. IAITAM hopes to assist the global standards organization in its quest to develop standards that meet real market needs."

David Bicket, the Convener of the Working Group (ISO/IEC JTC1 SC7 WG21), states that "By working with IAITAM in support of the ISO/IEC software asset management standards, ISO enlists the knowledge and real-world experiences of their global member community. Convening this standards meeting at the IAITAM event promises so much synergy. Many of the Working Group members are heavily involved with IAITAM and are already attending the conference."

Long standing Provider Member and supporter of the IAITAM and ISO/IEC relationship, John Tomeny of [Sassafras Software Inc.](#), has been appointed Convener of the sub-committee responsible for developing a new standard on software entitlement tags. John will address software standards in his presentation at the conference on October 18th, "A Taxonomy for SAM: ISO/IEC 19770-2 and ISO/IEC 19770-3."

About IAITAM

International Association of Information Technology Asset Managers, Inc. ("IAITAM") is the professional association for individuals and organizations involved in any aspect of IT Asset Management ("ITAM"), Software Asset Management ("SAM"), Hardware Asset Management, and the lifecycle processes for IT Asset Management in organizations of every size and industry across the globe. Serving IT Asset Management professionals in more than eighteen countries around the world, IAITAM's mission is to provide centralized real-world based skills development for the IT professional and to promulgate an understanding of IT Asset Management best practices and their value to an organization. Through specialized training, IAITAM provides a common base of understanding, terminology and a broader perspective on the opportunities for IT Asset Management through the contributions of its Members. Members include specialists in Software Asset Management, Hardware Asset Management, Negotiations, Procurement and Property Management, just to name a few. IAITAM is unique in that providers of services and tools are included as Members of the Association, offering an equal opportunity to add their knowledge and experiences into the centralized information source that is IAITAM.
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