

ACE
SPRING
2017

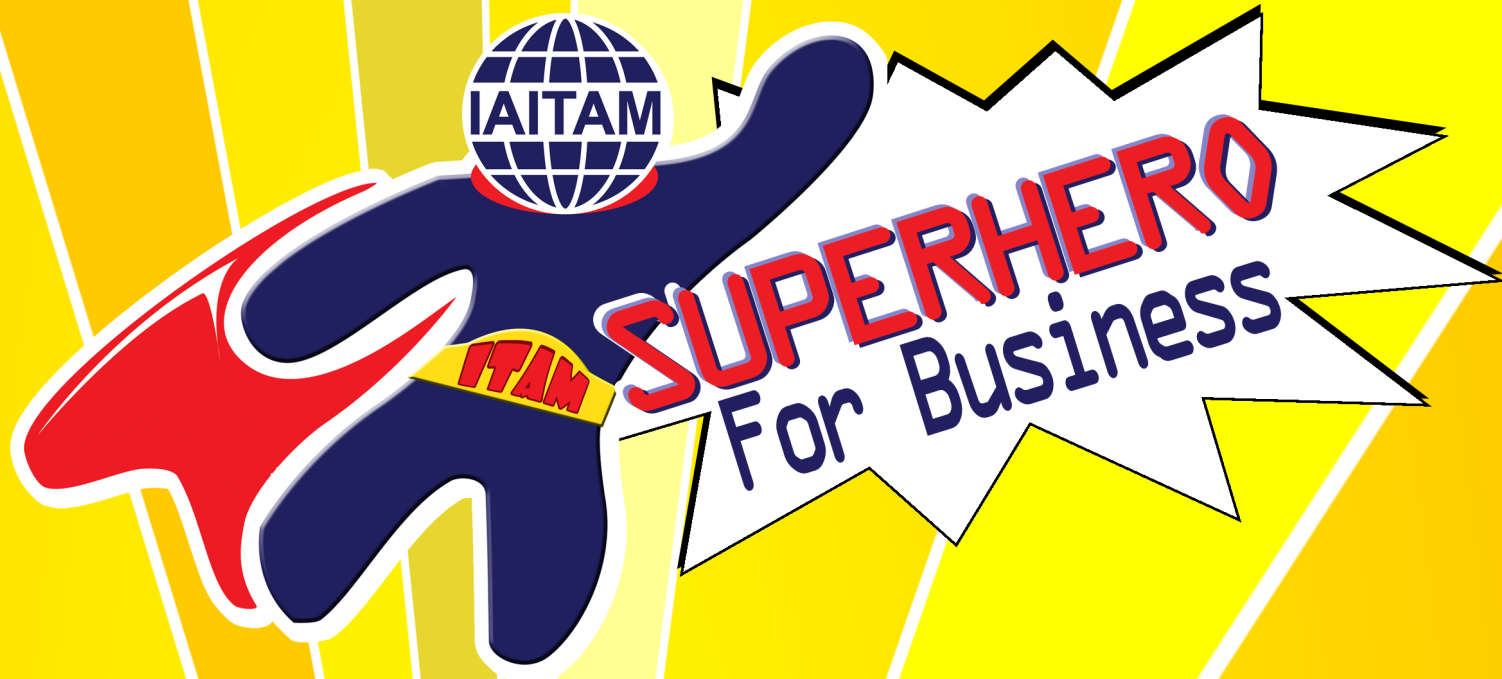
Annual Conference & Exhibition

A TTENDEE B ROCHURE

Henderson, NV USA

May 2-4

The M Resort



15th
Anniversary

Top 5 Reasons to Attend IAITAM ACE in 2017!

- 1. Only conference in the world solely dedicated to the advancement of IT Asset Management best practices hosted by a vendor neutral organization*
- 2. Network with industry peers*
- 3. Discover immediate and actionable cost savings ideas*
- 4. Access to leading ITAM industry tools and service providers*
- 5. Stay ahead of the profession with current events, legislation and industry trends*



2017 Spring IAITAM ACE Features

Are you responsible for your own team of superheroes? The Halls of IAITAM understand that the challenges faced by superheroes is different from those who manage them. The IAITAM CXO 2017 Spring Executive Conference takes place May 1st-2nd and focuses on the challenges that a C-level superhero faces by offering proven, real-world solutions that help align IT with your business goals. No useless utility belt gadgets at this event!

Take a break from keeping your organization safe with three full days of networking with your fellow superheroes from around the world as they share their ITAM expertise and trade best practices with fellow practitioners, educators, vendors and consultants.



"The event provided me with real-world solutions and implementation ideas I can use to mature my Asset Management Program."
 AJ Neveu of URS Corp

Nearly 100 educational sessions covering ITAM best practices, case studies, standards, licensing, ITAD, ITIL, Cloud and Mobile will get any superhero up to speed on the latest ITAM crime fighting knowledge.

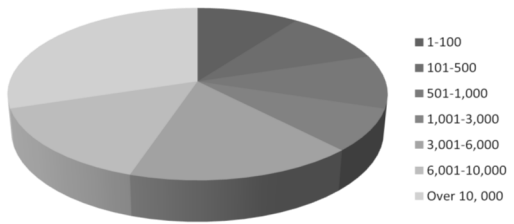
Learn from some of the superhero elite as they present educational tracks that focus on sophisticated ITAM problems as well as their solutions.

The Halls of IAITAM will also be leading an interactive workshop! IAITAM's own superhero instructors will be there to help with any questions or dilemmas experienced in your daily crime fighting life.

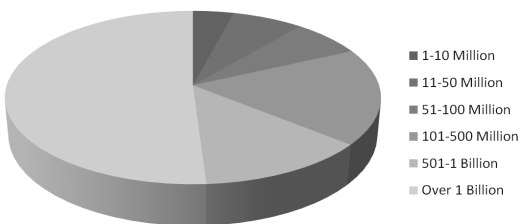
What is a superhero without their arsenal of tools? The ITAM Industry Exhibition will feature nearly 100 different industry-leading vendors who provide products and services to superheroes around the world.



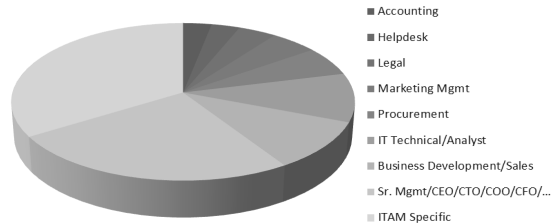
Average Attendee Organization by # of Employees



Average Attendee Organization by Sales Revenue




Average Attendee Title Sampling



15th Anniversary

ACE SPRING 2017

Annual Conference & Exhibition



Henderson, NV USA May 2-4 The M Resort

Knowledge Transfer

As IT Asset Management changes and adapts to the needs of the organization, the need for knowledge in the ITAM industry has never been greater. Superheroes of the ITAM profession have become responsible for more facets of their organization as well as continuing to protect their organization from both internal and external threats. Don't waste time trying to re-invent the wheel!



Each superhero session is meticulously designed to walk you through real-world case studies and program improvement strategies that are based on education in best practices and are delivered by the ITAM industry leading superheroes. Gathered from all around the globe, the Halls of IAITAM will fill with presentations that address your ITAM superhero needs and are tailored to both beginning and veteran crime fighters.



IAITAM Certification Training Offered Pre & Post Conference

Looking to power up and become a complete superhero? The Halls of IAITAM provide certifications in software, hardware, IT Asset Management and more that proves you have what it takes to join the ranks of your fellow superheroes! Both before and after the IAITAM ACE event, you will have the opportunity to learn the industry best practices and become a certified ITAM superhero!



CSAM: April 30th - May 1st
CHAMP: April 30th - May 1st
CITAM: May 8th - 11th

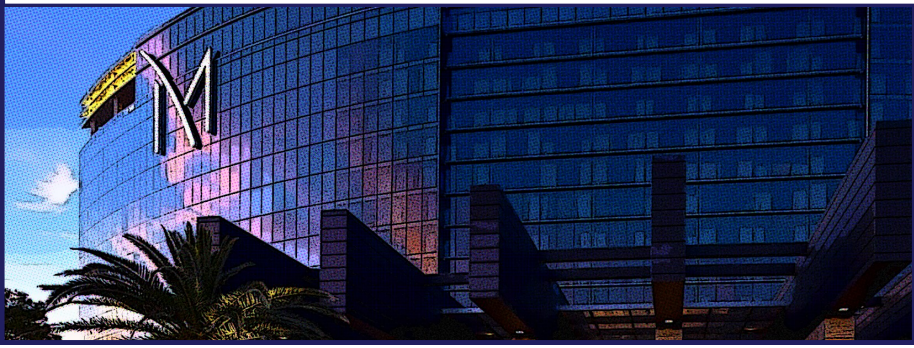
"I thought the conference was excellent - the speakers were a wealth of information. The staff and logistics were great. I especially loved the app!"

*Avis Yates Rivers,
 Technology Concepts Group Int'l*



The Location for the Halls of IAITAM ACE Event

A super event needs a super location! Henderson, Nevada is frequently known as having “Small town values with big city efficiencies”. This provides superheroes with the ability to learn ITAM best practices in a comfortable setting that is beautiful and rich in history and culture. Henderson also provides the unique ability to understand what it really means to be a superhero since they held the Superhero 5k to benefit the Candlelighters Childhood Cancer Foundation of Southern Nevada in 2016. The city also has a Multigenerational Facility at Liberty Pointe and is Nevada’s largest recreational center for kids of all ages. This is where superhero sidekicks can learn to hone their superhero skills and have fun too!



The Venue
The M Resort
12300 Las Vegas Blvd. S.
Henderson, Nevada 89044
+1.702.797.1000
1.877.M.RESORT



General Information

The IAITAM 2017 Spring ACE event kicks off on Monday evening, May 1st at 6:00pm with an opening network reception. This Pre-Conference event is perfect for superheroes to network as well as catch up with some super friends made throughout the years and make new contacts to grow their personal superhero network.



Following the Kickoff Reception, Tuesday May 2nd starts early and superheroes will find themselves in the midst of three action-packed, knowledge-driven days where IAITAM will treat everyone to mornings, afternoons, and evenings that are filled with dynamic keynotes, thrilling educational sessions, invaluable networking, super entertainment, and some of the best superhero cuisine that Henderson has to offer! Nearly 100 super educational sessions will be available to enhance your ITAM program and will be covering ITAM best practices, case studies, standards, licensing and how-to information suited for all experience levels with a superhero flare!


The Halls of IAITAM will also host ITAM industry Sponsors and Exhibitors that are ready to share their knowledge and advice with every superhero in attendance! Providers from around the globe will be on-hand to answer all of your ITAM questions. Meals will also be provided at scheduled times throughout the event.



15th Anniversary

ACE SPRING 2017

Annual Conference & Exhibition



IAITAM SUPERHERO For Business

Henderson, NV USA May 2-4 The M Resort

Meet with Industry Leading Providers

The IAITAM 2017 Spring ACE provides an opportunity for product and service providers supporting the ITAM industry, and ITAM superheroes, to directly interact with potential customers including executive decision makers and superhero team leaders, key program influencers, and the C-level suite.

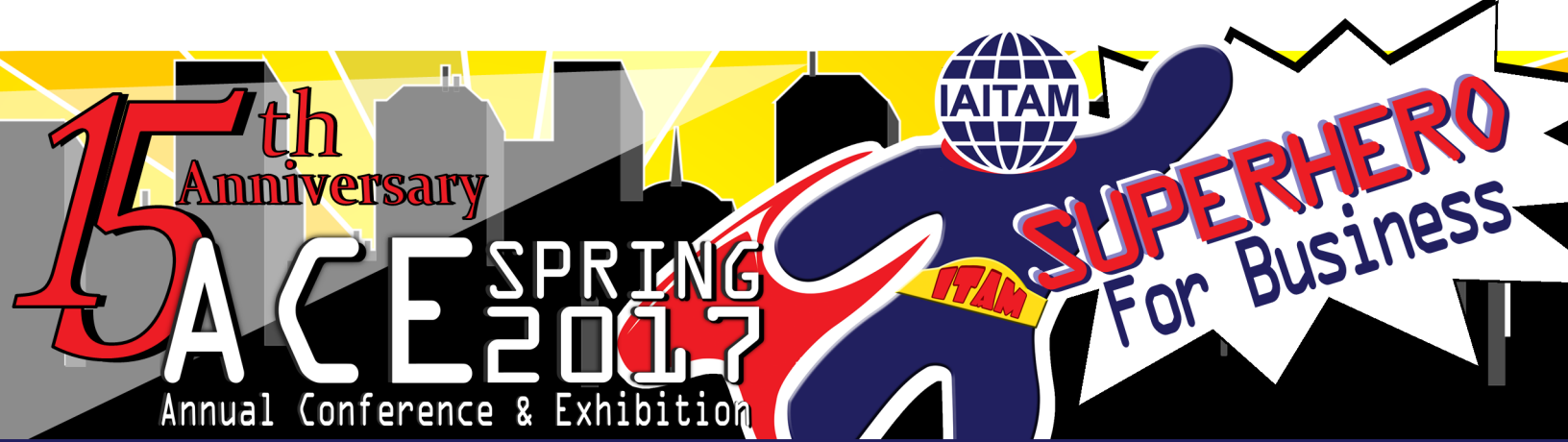


The IAITAM 2017 Spring ACE Exhibition Hall will feature industry-leading vendors who display a wide array of products and services that can be beneficial to ITAM superheroes looking to take their organizational goals to the next level! These products and services deeply impact program success in any crime-fighting organization and are critical to implementing successful IT Asset Management Programs. The IAITAM 2017 Exhibition Hall will be open during strategic times throughout the conference to allow for quality meeting times between superheroes and superhero vendors.



Sponsor & Exhibitor Sampling

<i>1E</i>	<i>CloudBlue</i>	<i>Iron Mountain, Inc.</i>	<i>Pink Elephant</i>
<i>AER Worldwide</i>	<i>Dell Software</i>	<i>IT Renew</i>	<i>PlanitROI</i>
<i>All Green IT Asset Disposition</i>	<i>Deloitte & Touche LLP</i>	<i>LabTech Software</i>	<i>Sage Sustainable Electronics</i>
<i>Arrow</i>	<i>ECS Refining</i>	<i>LANDesk Software</i>	<i>Sassafras Software, Inc.</i>
<i>Aspera Technologies</i>	<i>Eracent</i>	<i>License Dashboard</i>	<i>SHI International</i>
<i>AMI</i>	<i>Extreme Protocol Solutions</i>	<i>LifeSpan</i>	<i>Sims Recycling Solutions</i>
<i>BDNA</i>	<i>Flexera Software</i>	<i>Liquid Technology</i>	<i>Snow Software</i>
<i>Belare, Inc.</i>	<i>Hewlett-Packard Enterprise</i>	<i>Livingstone-tech</i>	<i>Softwaremanagement.org</i>
<i>Belmont Technology Remarketing</i>	<i>HOB International, Inc.</i>	<i>Microsoft</i>	<i>Tabernus</i>
<i>Cimpl by Etelesolv</i>	<i>IMS Electronics Recycling</i>	<i>Mobile Reach</i>	<i>The ARCOA Group</i>
<i>Cireson</i>	<i>iQuate</i>	<i>Novell, Inc.</i>	<i>White Canyon Software</i>





Henderson, NV USA

May 2-4

The M Resort

	Sunday - Monday April 30-May 1	Tuesday May 2	Wednesday May 3	Thursday May 4	
7:00am		Breakfast	Breakfast	Breakfast	7:00am
7:30am	Training Registration				7:30am
8:00am		Opening	Opening	Opening	8:00am
8:30am		Key Note 8:15 - 9:30	Key Note 8:15 - 9:30	Key Note 8:15 - 9:30	8:30am
9:00am		Break	Break	Break	9:00am
9:30am					9:30am
10:00am		Sessions 10:00 - 12:15	Sessions 10:00 - 12:15	Sessions 10:00 - 11:00	10:00am
10:30am	CSAM				10:30am
11:00am	CHAMP			Break	11:00am
11:30am	Certification Courses 8:00-3:00				11:30am
12:00pm		Lunch 12:15-2:15	Lunch & Exhibitor Fair 12:15-2:15	Sessions 11:15-1:30	12:00pm
12:30pm					12:30pm
1:00pm					1:00pm
1:30pm				Ceremony and Passport Raffle 1:30-3:00	1:30pm
2:00pm		Sessions 2:15- 3:15	Sessions 2:15- 3:15		2:00pm
2:30pm					2:30pm
3:00pm		Break	Break		3:00pm
3:30pm		Sessions 3:30- 4:30	Sessions 3:30- 4:30		3:30pm
4:00pm					4:00pm
4:30pm					4:30pm
5:00pm		Annual IMUG Meeting	IAITAM Workshop		5:00pm
5:30pm					5:30pm
6:00pm	Pre-Conference Gathering				6:00pm
6:30pm					6:30pm
7:00pm	IAITAM's Kick-off	Exhibit Fair & Reception 6:00 - 9:00	Exhibit Fair & Reception with Exhibitor Raffle 6:00 - 9:00		7:00pm
7:30pm					7:30pm
8:00pm	<u>Monday Only</u> 6:00 - 9:00				8:00pm
8:30pm					8:30pm
9:00pm					9:00pm

Please Note: The registration desks will be closed during Openings and Keynote Presentations then open immediately following.

 Conference Registration Open
 Speaker/Media Room Open

Henderson, NV

May 2-4, 2017

ACE SPRING 2017

Annual Conference & Exhibition

Henderson, NV USA

May 2-4

The M Resort



15th
Anniversary