

# FALL 2016 IAITAM ROAD SHOW

IAITAM, the IT Asset Management industry's global education provider is proud to announce a series of 1-day educational sessions at a location near you!

Join IAITAM's team of asset management experts and select industry peers addressing the issues pertinent to initiating, building and enhancing your organization's asset management program.



## SCHEDULE OF EVENTS

**8:30a-9:00a** Networking Breakfast

**9:00a-9:30a** Opening

**9:30a-1:30p** One continuous session covering ITAM and IT Security, ITAM Program, ITAM and Cloud Computing, Software Audits, ITAM and ITSM and What Does an IT Asset Really Mean?

**1:30p-3:30p** Lunch, Birds of a Feather, Closing

TICKETS FOR ALL FALL 2016 ROAD SHOWS ARE NOW AVAILABLE!



**MONTREAL,  
QC**

**OCTOBER 4TH**

**CAMBRIDGE,  
MA**

**OCTOBER 6TH**

**JACKSONVILLE,  
FL**

**OCTOBER 20TH**

**DALLAS,  
TX**

**NOVEMBER 1ST**

**SAN DIEGO,  
CA**

**NOVEMBER 3RD**

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## TOPICS

### **ITAM and IT Security**

You Cannot Secure What You Don't Know You Have!

### **ITAM Program**

What is the Most Effective ITAM Program for My Organization?

### **ITAM and Cloud Computing**

Why do we need to Manage That?

### **Software Audits**

Managing Audits as a Standard Business Practice

### **ITAM and ITSM**

Understanding Best Practices and Standards in both Disciplines

### **What Does an IT Asset Really Mean?**

Some of the latest buzz words: Big Data, the Internet-of-Things (IoT) and Shadow IT.