IAITAM ADJUSTS FORMAT FOR UPCOMING EVENTS IN RESPONSE TO COVID-19 CONCERNS

CANTON, OH – March 10, 2020 – The International Association of IT Asset Managers (IAITAM) announced today that the format for their European Roadshows, certification courses and any other events through April 30 will be converted from in-person to a digital format.

The association reports that it is closely monitoring the situation regarding COVID-19 and is taking every precaution to keep its constituents safe.

Dr. Barbara Rembiesa, CEO and President of IAITAM said: "The safety and well-being of our students, event attendees and anyone else who is a part of the IAITAM family, is paramount. We are adjusting the format of our Roadshows and certification courses so that practitioners can still take advantage of these valuable events."

IAITAM says its European Roadshow circuit will be fully converted to a livestream format in place of live gatherings and the association plans to conduct the livestream on April 22, 2020 at 10am CET (Central European Time), 5am EDT (Eastern Daylight Time). Regarding IAITAM's annual conference and exhibition *"The ACE Conference"* the association reports it is monitoring the situation closely and at this time has no plans to cancel or adjust the format for the Nashville event.

"We will continue to follow every safety measure and guideline to keep people safe." Said Dr. Rembiesa, "We have no imminent concerns or reason to doubt the safety of our ACE attendees at this time."

The <u>IAITAM ACE conference</u> will take place on May 12-14 and primarily caters to those in the IT Asset Management industry.

More details regarding the Livestream format of the Roadshows and digital certification courses will be made available directly to the attendees of these events by the end of the month.

ABOUT IAITAM

The International Association of Information Technology Asset Managers, Inc., is the professional association for individuals and organizations involved in any aspect of IT Asset Management, Software Asset Management (SAM), Hardware Asset Management, Mobile Asset Management, IT Asset Disposition and the lifecycle processes supporting IT Asset Management in organizations and industry across the globe. IAITAM certifications are the only IT Asset Management certifications that are recognized worldwide. For more information, visit <u>www.iaitam.org.</u>

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