

SPONSOR/EXHIBITOR DELIVERABLES

ACE— May 17th-19th, 2022 — Las Vegas, NV

Name of company & Logo:	
Please provide full name that you want used in all marketing materials in high resolution	Upon signing of contract
Company Description:	
	Upon signing of contract
Please provide company description to be included in marketing & ACE materials as needed.	
100-150 words MAX	
Social Handles & Website URL;	
	Upon signing of contract
Please provide social handles and website URL for inclusion in marketing and ACE materials and needed.	
Banner Ad:	
This can be used on any of IAITAM's websites including but not limited to: ITAK, IAITAM.org, Education Center, Industry Directory, etc.	As soon as possible for maximum exposure based on sponsorship level
For a Landscape use 728 pixels by 90 pixels	
For a Skyscraper use 160 pixels by 600 pixels	
Booth Representatives:	
	2 Weeks prior to event
These are the names of who will be using your passes for the event. Each level of sponsorship has a set number of passes to use. It is up to the sponsor on how they use the passes.	
Vendor Raffle:	
	2 Weeks prior to event
Please provide name of item and person presenting the item for the vendor raffle. This is done on the last day of the exhibit hall during our annual vendor raffle.	
Attendee Bag Insert:	
	6 Weeks prior to event
This is limited to two pieces of marketing collateral and must be received by IAITAM 4848 Munson St. NW Canton Oh. 44718 by deadline in order to be placed in attendee bags.	
No exceptions can be made.	
Event Program Ad:	
	6 Weeks prior to event
Depending on sponsorship level, abide by specs below and provide a high-res graphic for inclusion in our event program.	
Full Page Ad: 7.125 x 9.25 inches	
1/2 Page Ad: 7.125 x 4.625 inches	
Please keep submission word count within the provided guidelines. Submission deadlines are strictly adhered to with no exceptions for the benefit of all involved in ACE. IAITAM reserves the right to shorten submitted titles, descriptions and display names to fit the provided parameters. Sponsors/Exhibitors missing deadlines are subject to exclusion from those items.	