

IAITAM ACE

KICKIN' ASSETS
SINCE 2002

**Enough! Stop Counting IT Assets and
Start Managing Them**

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**NASHVILLE, TN
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About

- Education
 - B.S. Operations and Information Management – Northern Illinois University
 - Executive Master of Business Administration – Northern Illinois University
- Career
 - Previously – IT Asset Management at CME Group
 - Currently – Product Manager at RF Code
- IAITAM
 - Presented in Houston 2012
 - Certified Asset Management Professional
 - Certified Hardware Asset Management Professional
 - Certified Mobile Asset Manager
 - Certified IT Asset Manager



Goals

Provide a road map for hardware asset tracking technologies

Understanding how automation and real-time asset management effect the different areas of your business

Impact of implementing automation within the IAITAM framework





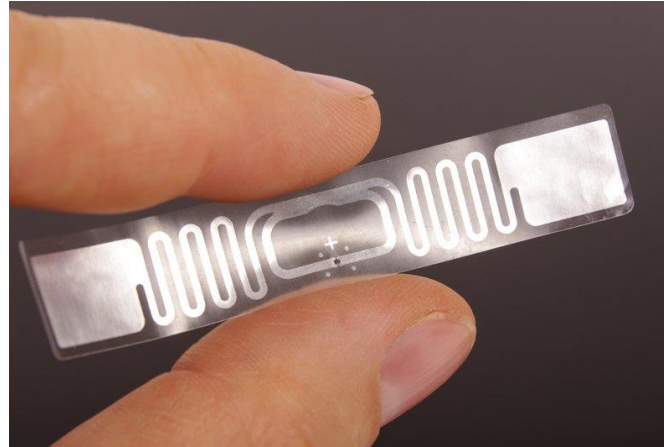
Background

Real-Time

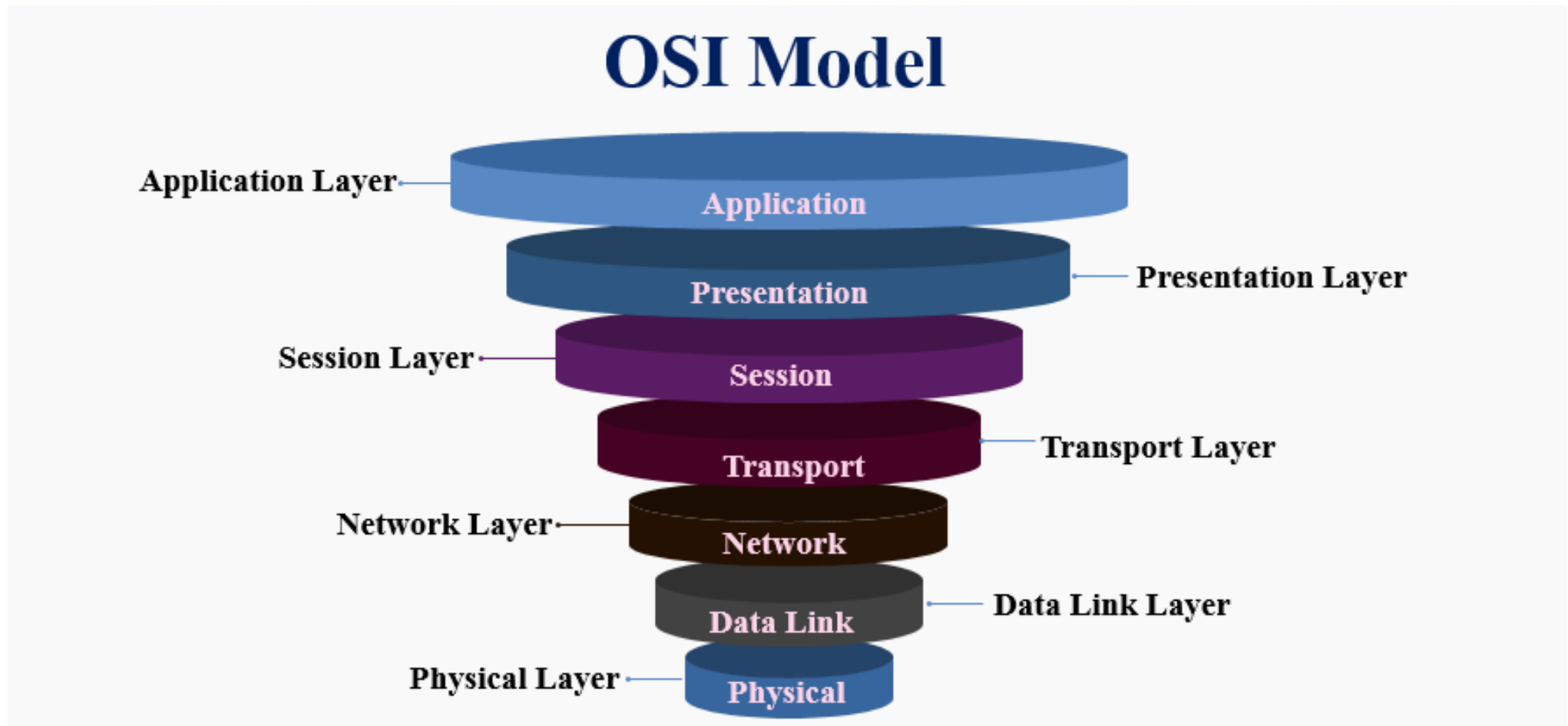
Active



Tracking Methods



OSI Model



90% Is Not Passing

- Audit Accuracy Rating: 90%
- Total Number of Assets: 10,000
- Missing or lost assets: 1,000
- Average asset cost: \$5,000

\$5,000,000



98% Is Not Passing

- Audit Accuracy Rating: 98%
- Total Number of Assets: 10,000
- Missing or lost assets: 200
- Average asset cost: \$5,000

\$1,000,000



Hardware Asset Tracking Road Map



Where do I Start?

Recognizing the
Problem

Why Should You
Care?

How Do We Know?



Where do I Start?

Review
Understand

Current Process

- Review Journey of an Asset
- Identify areas for improvement
- Manual Steps

Defining Assets

- What assets should be tracked?



Where do I Start?

Review
Understand

Define
Test-Drive

Define KPIs

- Define simple tracking requirements
- Data flow diagrams

Proof of Concept

- Test plan
- Documented results
- Include multiple stakeholders





Return
On
Investment

Financial Value – Investment

Investment





Return On Investment

Financial Value

- ☐ Audit Cost Elimination
- ☐ Audit Accuracy
- ☐ Capital Savings
- ☐ Dwell Time Reduction
- ☐ Early Payment Savings
- ☐ Cost Avoidance



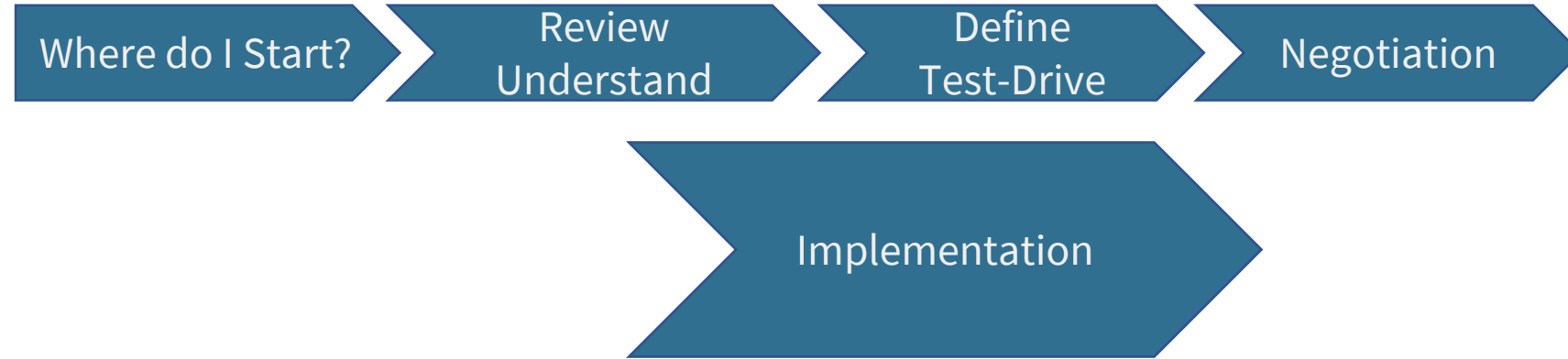


Return
On
Investment

Significant Events

- ☐ Lost Assets
- ☐ Regulatory Fines
- ☐ Fees Paid





Process Definition

Cross Functional

Change



Where do I Start?

Review
Understand

Define
Test-Drive

Negotiation

Implementation

Key Take Aways

1. Honestly assess your current tracking program
2. Hardware asset management is the cornerstone for many areas of the business
3. Prove the technology – envision the overall solution
4. Act quickly
5. Be prepared to explain the ROI outside of your team



Recap

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