

IAITAM ACE

KICKIN' ASSETS
SINCE 2002

Transforming ITAM in the
Digital Age of XaaS
(Everything as a Service)

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The ITAM Guru
May 2023



NASHVILLE, TN
MAY 9TH - 11TH

Agenda

- The Evolution of ITAM
- Digital Transformation a/k/a Agility & Other Buzzwords We Use Too Much
- Influencing the Business
- ITAM Magic
- Keeping in Touch
- Q&A





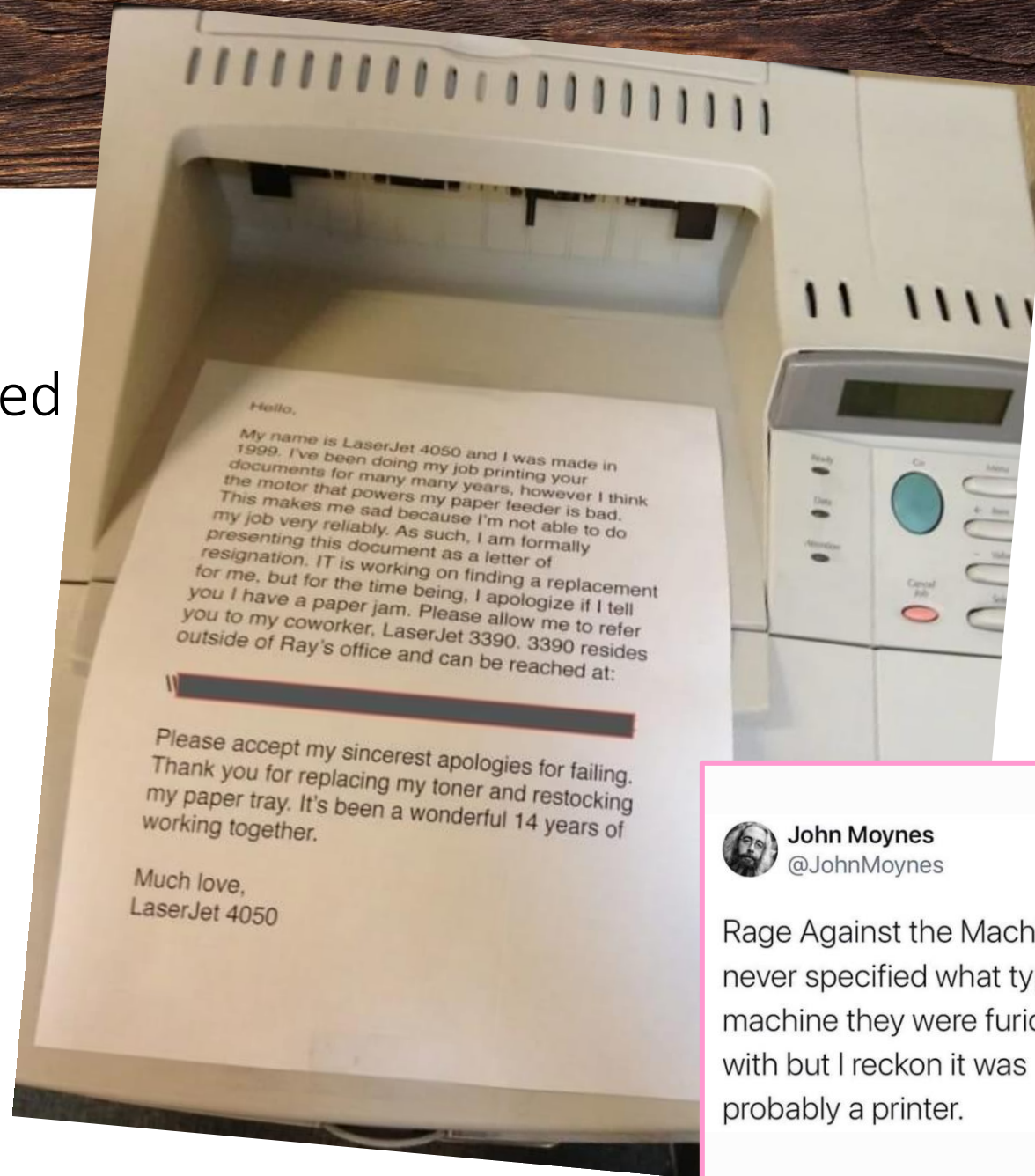
Associated Bank

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ITAM Evolution

1. Other Duties As Assigned
2. 12 KPA's
3. 4 Pillars
4. Utopia



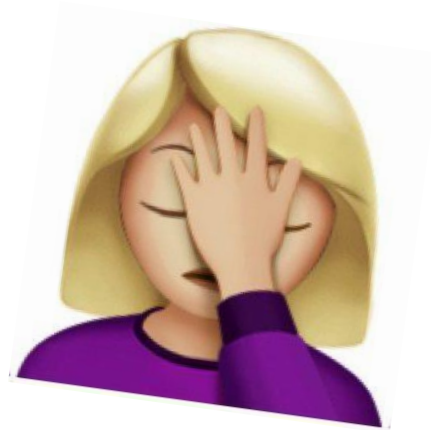
John Moynes
@JohnMoynes

Rage Against the Machine never specified what type of machine they were furious with but I reckon it was probably a printer.



Words That Have Lost All Meaning

- Agile
- Artificial Intelligence
- Big Data
- Circle Back
- Collaboration
- Culture
- Digital Transformation
- Let's Take A Step Back
- Let's Unpack This
- Move The Needle
- Net Neutrality
- New Normal
- Strategy
- Tear The Walls Down
- Think Outside The Box



BJ Smith @BJSmithArt

Why are IT guys such dicks?



Eric Chapman

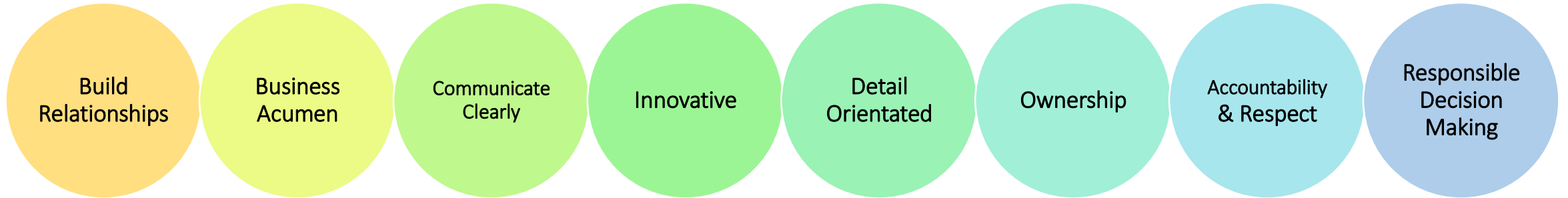
@eschapman

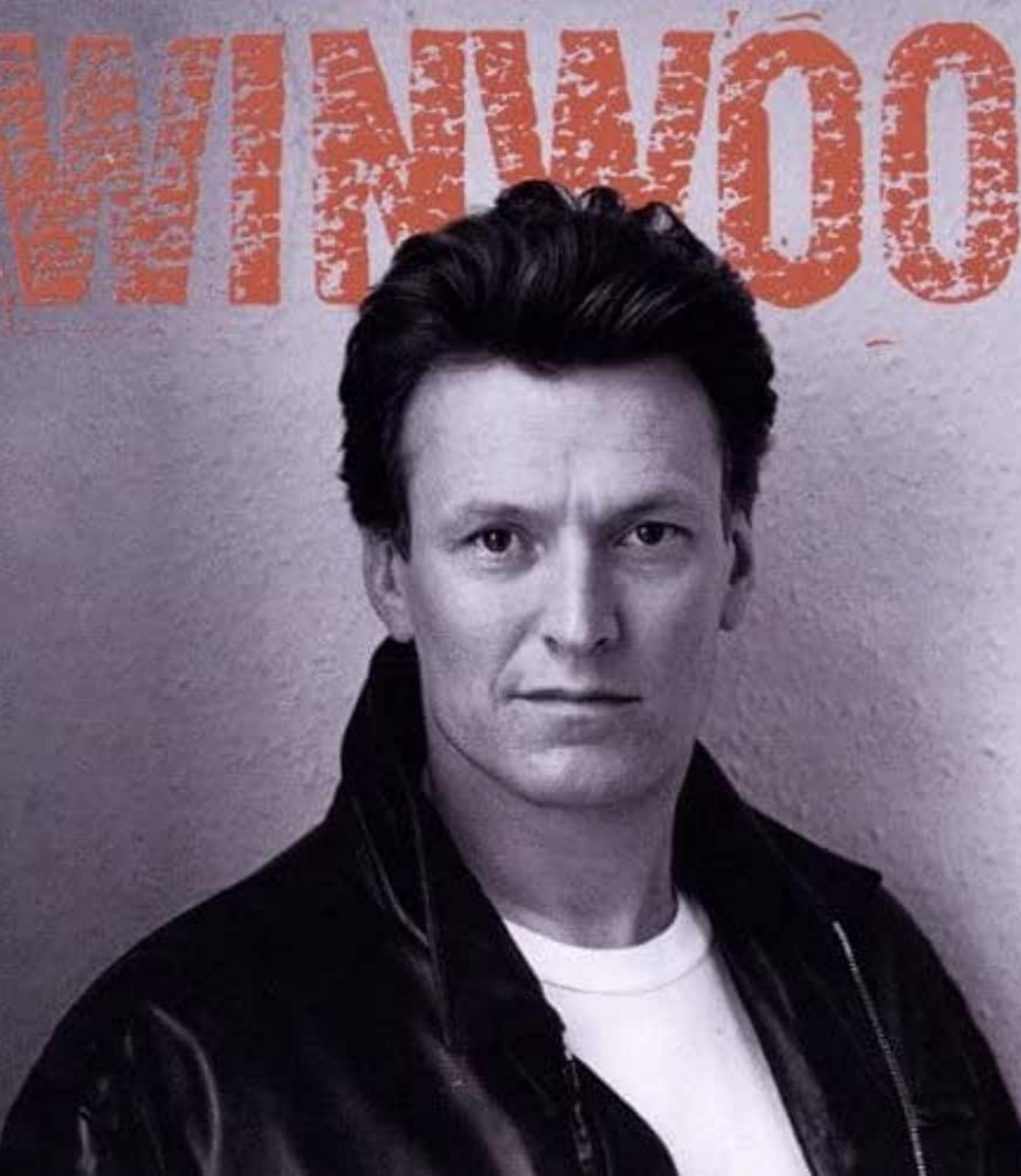
Replying to @BJSmithArt

Last week I drove two hours to push the power button on a server that three separate people assured me was already on.



The Competencies of ITAM





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Let's stay
in
touch

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THANKS FOR CHOOSING MY SESSION!

Questions?
Comments?
Random Trivia?

WHAT YOU DO DURING SMALL TALK:

