

# IAITAM ACE

**KICKIN'** ASSETS  
SINCE 2002



Liz Reich:  
The Case for a  
Federated ITAM



NASHVILLE, TN  
MAY 9TH - 11TH



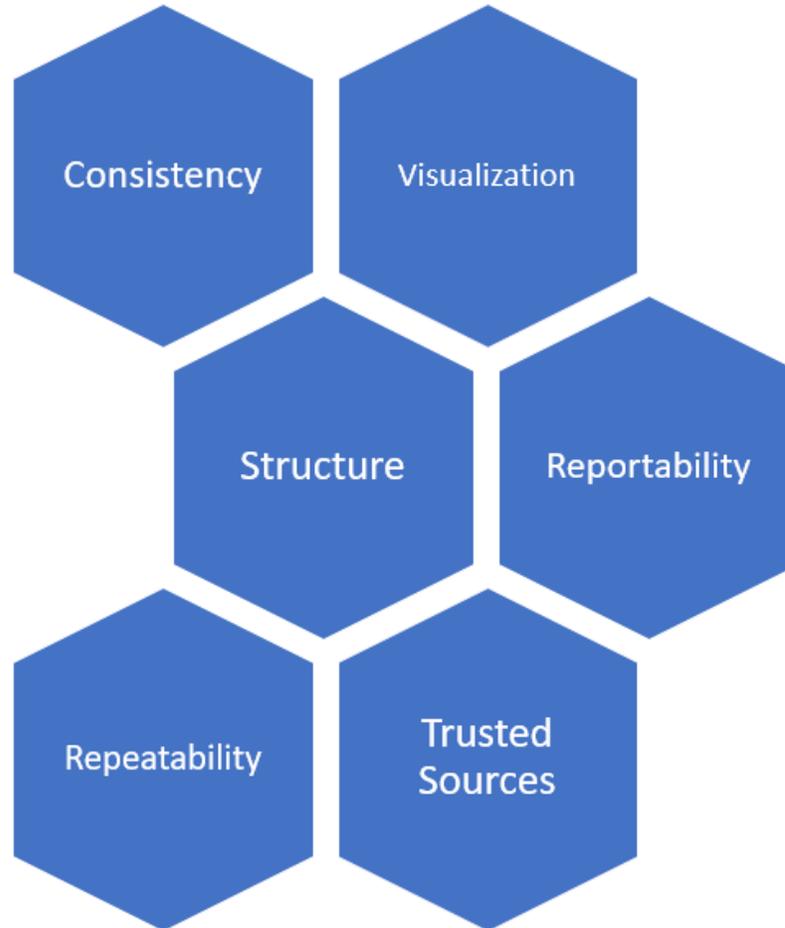
## The beginning:

- A little bit about me
- The convergence of ITIL and ITAM
- Why Federate?
- The Federated Asset Manager

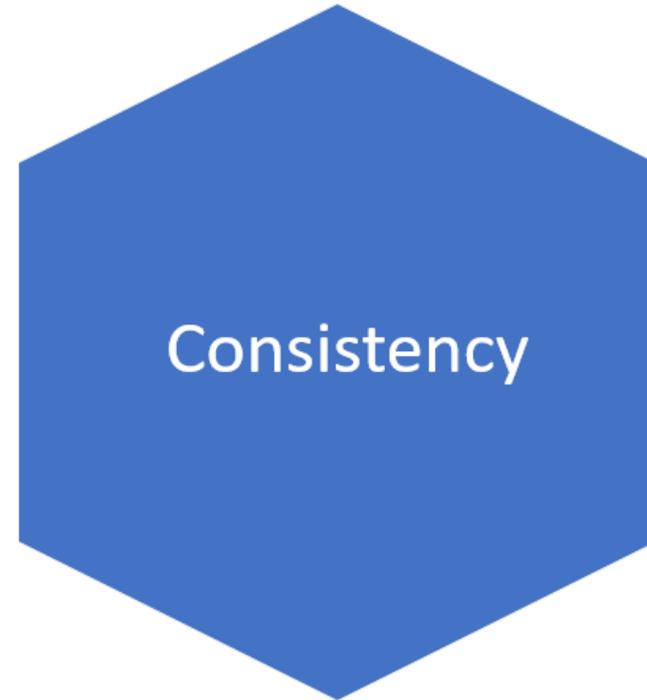




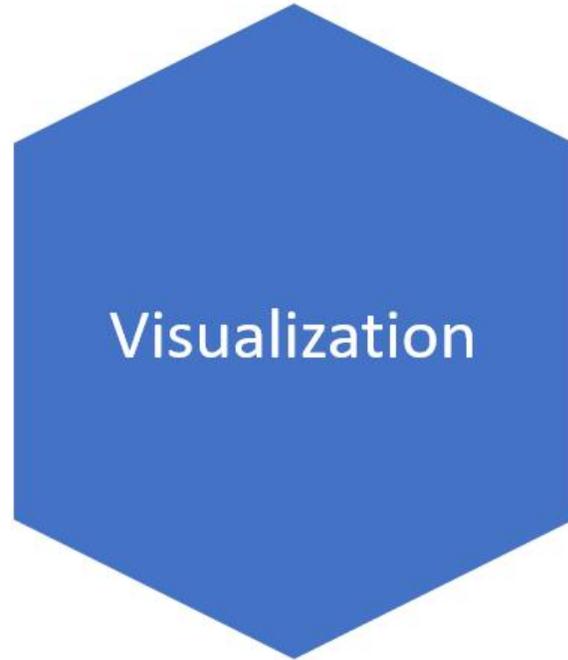
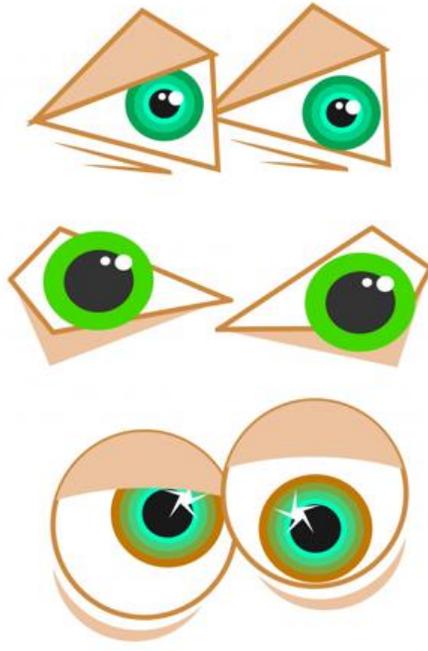
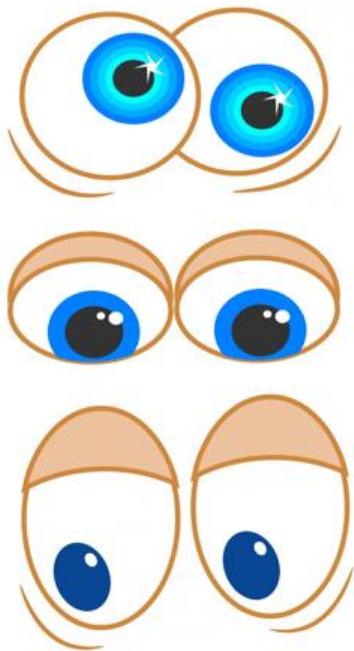
# Asset Data Fidelity



Being **able** to **GET**  
consistent *outcomes* starts  
wwwitthhhh *consistent*  
**procedures** built on **policies,**  
are **documented**  
and *tested*



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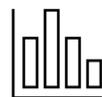


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# Structure

- ITAM
- ITIL
- ITSM
- Charter
- Sponsor





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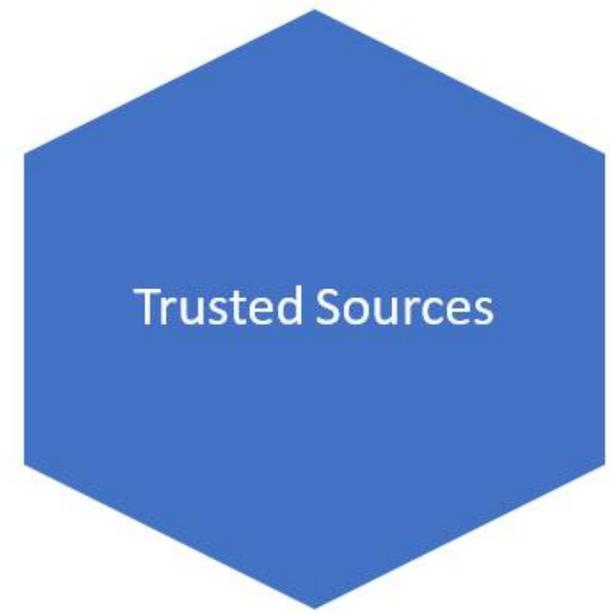
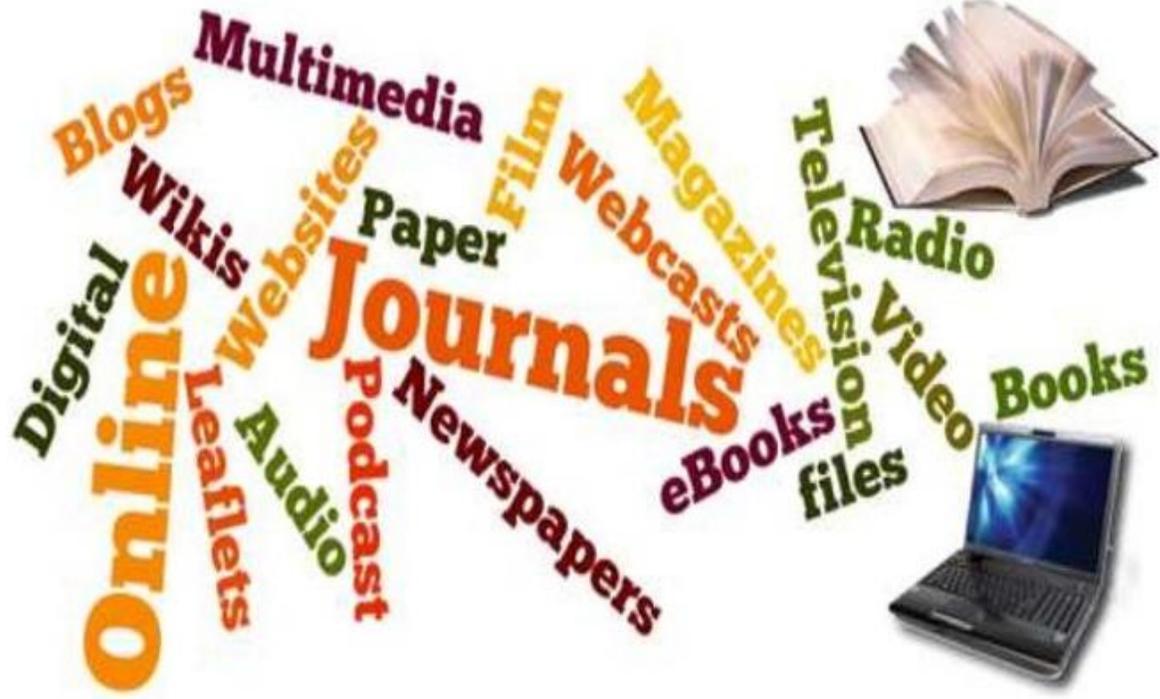
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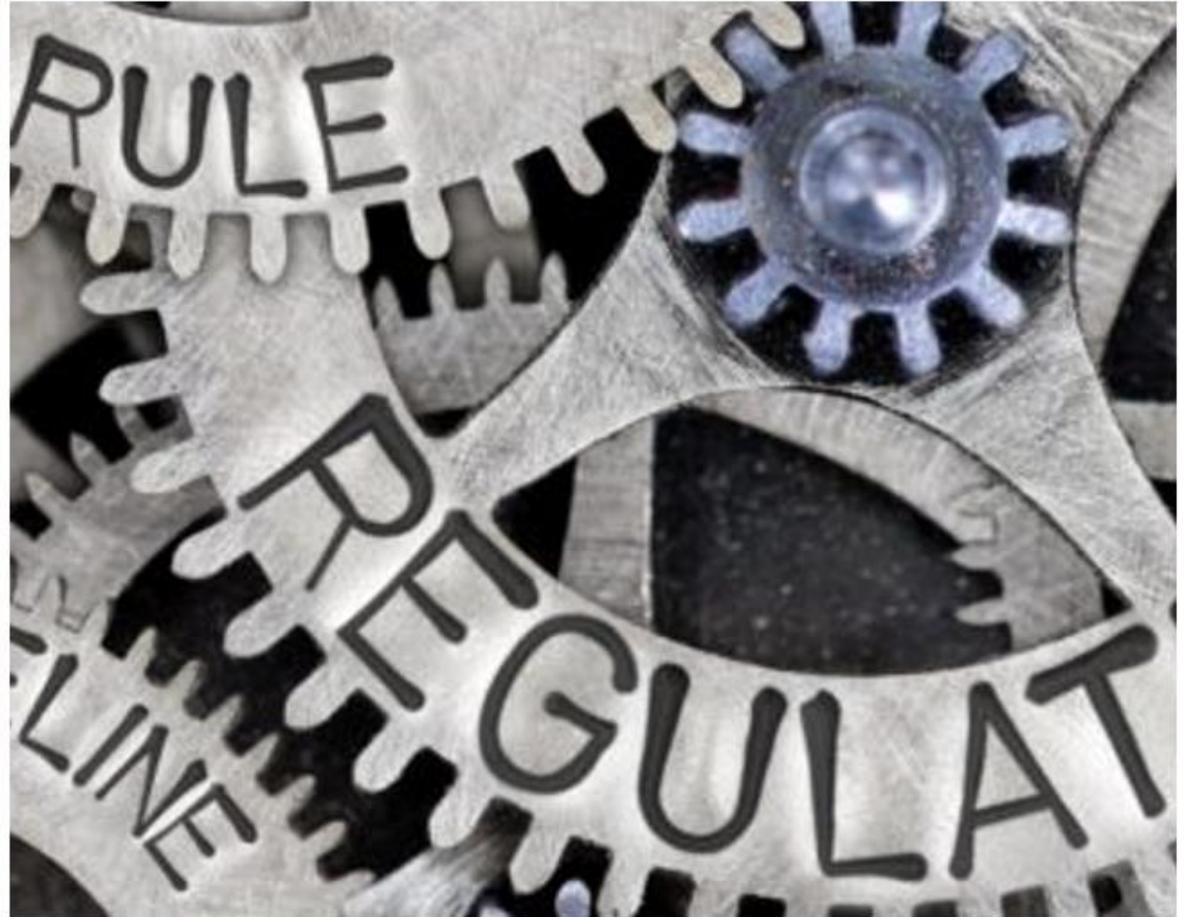
# Information Sources



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# Governance

- Follow prescribed Organizational Structure
- Create a Board
- Document Everything
- Assess Roles
- Define Metrics
- Standardize Reporting
- COMMUNICATE



# Q & A



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