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Software Asset Management & Cybersecurity



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68% OF BUSINESS LEADERS FEEL THEIR CYBERSECURITY RISKS ARE INCREASING.

(Accenture)



50% OF NEW ITAM INITIATIVES
PRIMARILY DRIVEN BY IT SECURITY NEEDS
AND CONCERNS.
(Gartner)



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IT SECURITY IMPROVEMENTS VIA ITAM PROGRAMS

REDUCED RISK OF SOFTWARE VULNERABILITIES

keep track of all software inventory

patch levels

identify any software that is out of date or vulnerable

IMPROVE ENDPOINT SECURITY

Ensure all endpoints are running authorized and up-to-date software versions. This can prevent attackers from exploiting known vulnerabilities in compromised software

CONTROL OVER SOFTWARE SOURCING

Avoid use of unlicensed or unauthorized software, which may contain malware or other security risks



IT SECURITY IMPROVEMENTS VIA ITAM PROGRAMS

ENHANCED DEVICE/APP ACCESS VISIBILITY

Insights into how software is being used across the enterprise, enabling detection of unusual or unauthorized usage that could be a sign of a cyber attack

IMPROVE INCIDENT RESPONSE

Swiftly identify which software applications are affected by a cyber attack, facilitating an effective and efficient response.

BETTER DATA SAFEGUARDING

ITAM technology can show device encryption statuses, software that may contain PII data and free applications that may collect and sell your data.

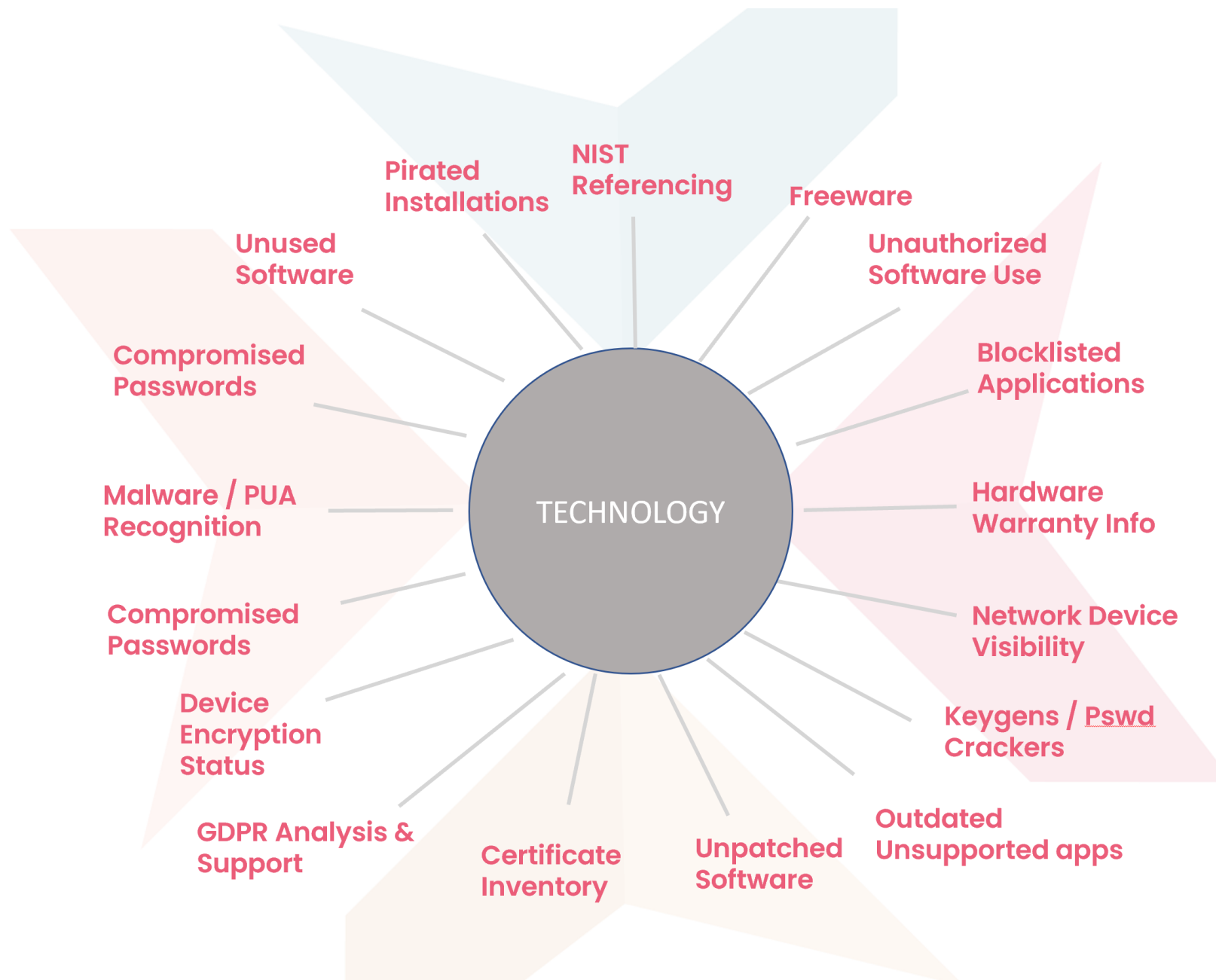


SPECIALIST SECURITY FEATURES OF ITAM TOOLS



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VISIBILITY

ALL HARDWARE DEVICES

The first level in Security and ITAM processes is to identify what you have. ITAM programs can pinpoint all devices (desktops, laptops, routers, switches, printers etc.)

DETAILED SOFTWARE INFO

Raw software info to track virus impact, actual recognition of malware, cracked and pirated software, keygens, freeware (on premise or SaaS),

SAAS APPLICATION INTELLIGENCE

Information on SaaS delivered applications. Should security or data be compromised, your SAM program should support visibility on your exposure.



USAGE METRICS

REMOVE UNUSED SOFTWARE

Unused software can be a security risk. If a compromised program is not installed, it cannot be exploited

REMOVE BLOATWARE

Reducing the number of software applications deployed on a device improves performance of the device and frees up space.

IDENTIFY USERS OF UNAUTHORISED SOFTWARE

Whether pirated software, keygens, or unsavory applications such as Utorrent



SECURITY STANDARDS & GOVERNANCE

SOC (2)

CYBER ESSENTIALS PLUS

ISO 27001 (Cybersecurity)

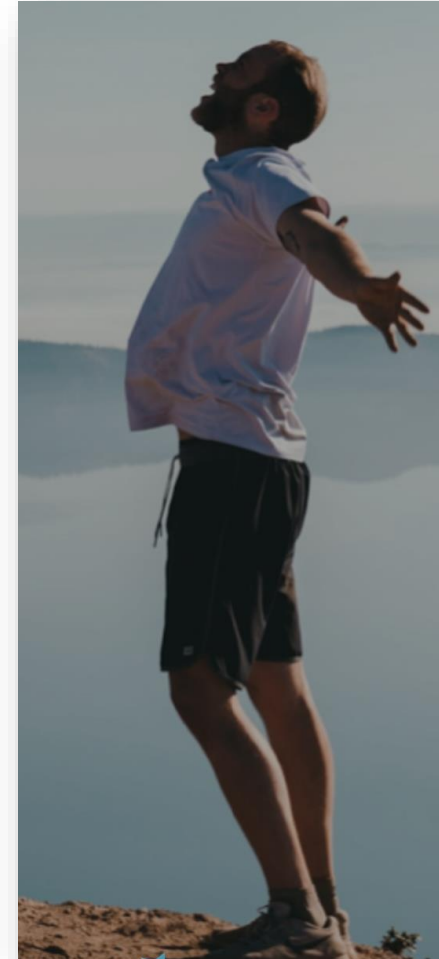
ISO 19770 (ITAM)

NIST

PCI DSS

NIST (SP) 800-53

CIS SECURITY



TESTIMONIALS AROUND SECURITY



Insurance industry

"Our CISO has made ITAM an integral party of his security policy. We have regular strategy meetings, and he has access to our technology."



Defense Industry

"The security team is a standard part of our people, process and technology. There have already been major cybersecurity successes coming from the ITAM team."



Public Sector

"After a security breach, investment was made into [ITAM](#) and the program was designed with the support of the Security team.."



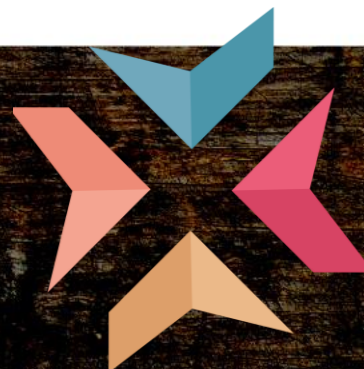
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**ANY
QUESTIONS?**



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