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KICKIN' ASSETS
SINCE 2002

SHIFTING FROM ITAD TO SUSTAINABLE ITAD

NASHVILLE, TN
MAY 9TH - 11TH

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SUSTAINABLE ITAD

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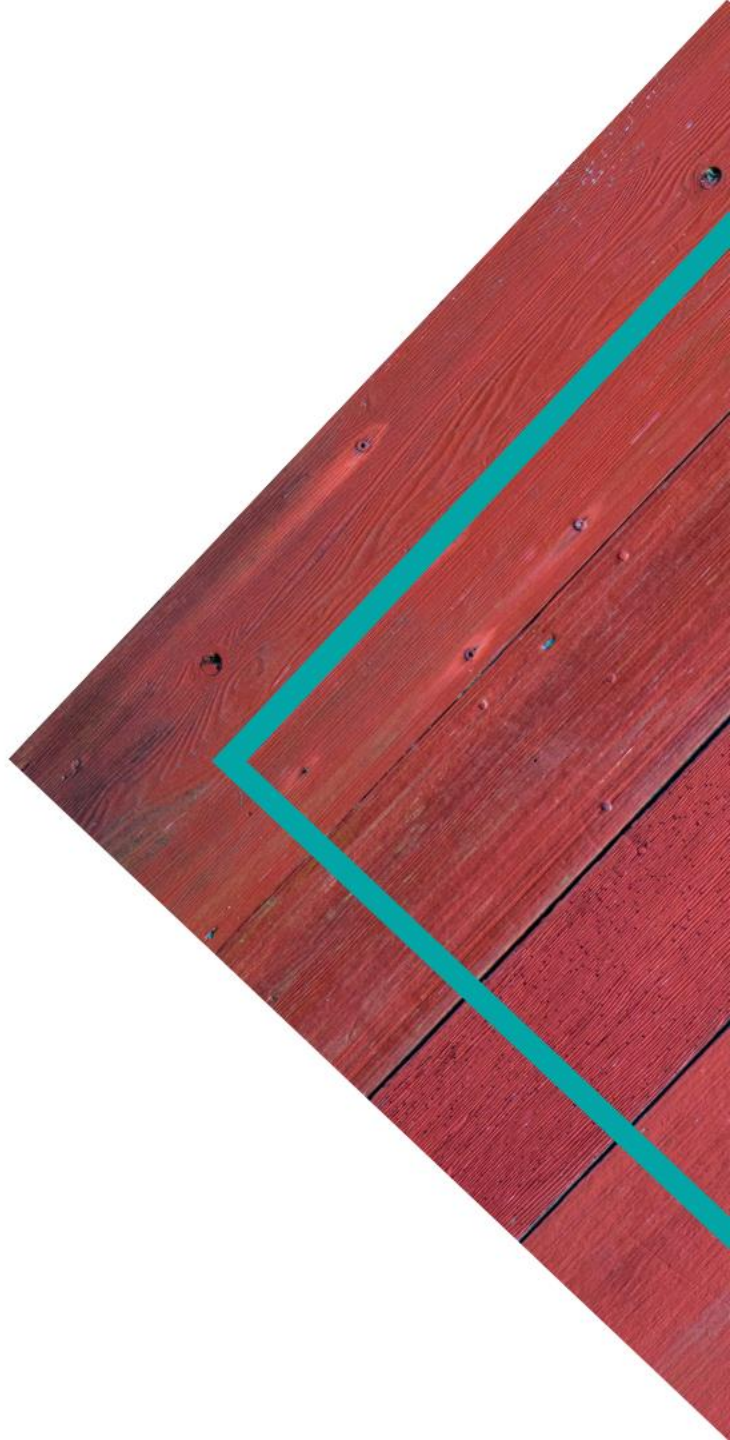
SUSTAINABLE ITAD



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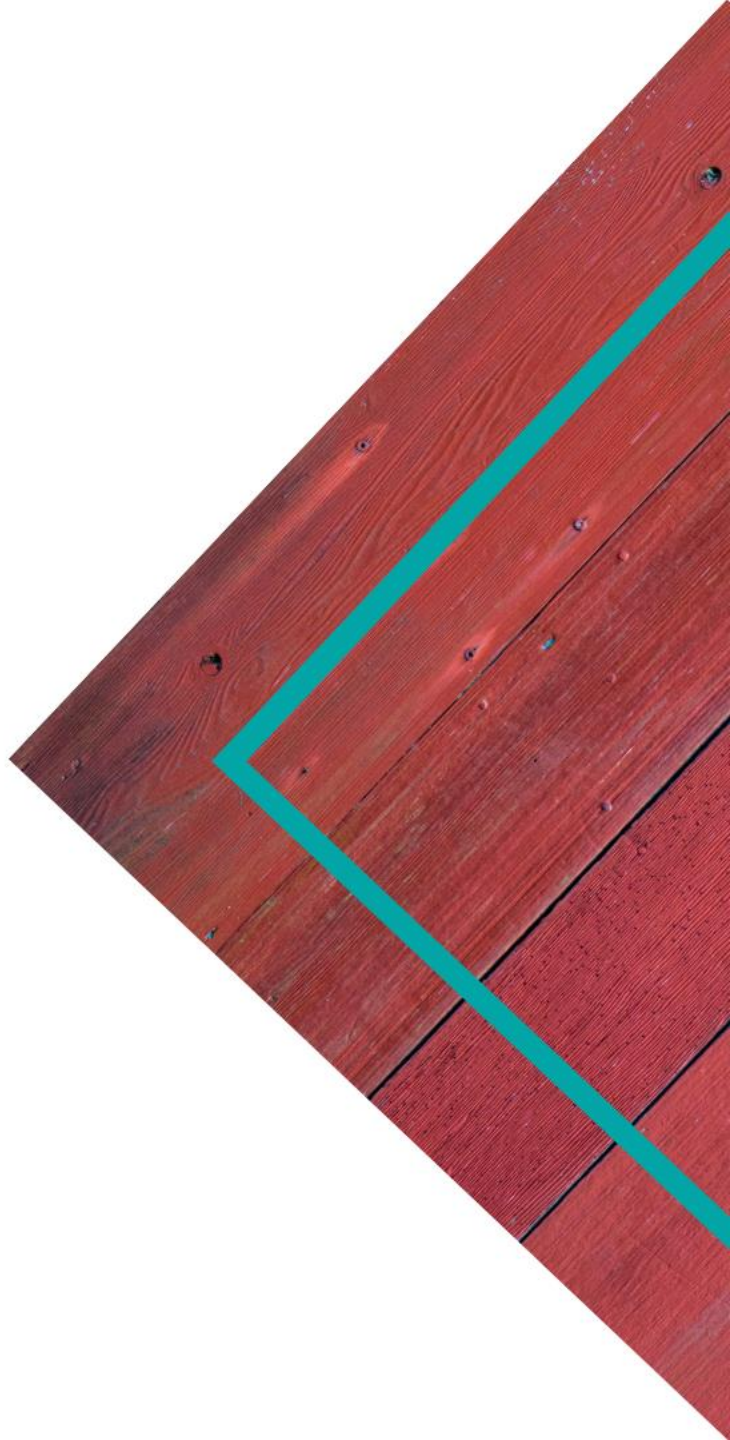
SUSTAINABLE ITAD

BALANCED, HOLISTIC APPROACH THAT MAXIMIZES THE POSITIVE IMPACTS WHEN MANAGING DISPOSITION OF ELECTRONIC HARDWARE ASSETS.



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SUSTAINABLE ITAD

- MAXIMIZES AND LEVERAGES THE VALUE OF ELECTRONICS
- FINANCIALLY RESPONSIBLE
- PROTECTS YOUR BRAND EQUITY
- PROTECTS PEOPLE AND THE PLANET
- HELPS LOWER YOUR ORGANIZATION'S ENVIRONMENTAL IMPACT, ITS CARBON FOOTPRINT, AND SUPPORTS YOUR ESG AND SUSTAINABILITY GOALS

SUSTAINABLE ITAD:

IT'S ABOUT
THINKING DIFFERENTLY

AN OVERSIMPLIFIED EQUATION

Not just Cost of Assets and Resale Value

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AN OVERSIMPLIFIED EQUATION

Cost of Assets, Resale Value

Risk of Data Breach,

Value of Customer Trust,

ESG Opportunities

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RECAPPING SUSTAINABLE ITAD

- Consider using devices longer
- Practice thoughtful collections
- Prepare for reuse
- Choose an ITAD partner who also practices Sustainable ITAD

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THANK
YOU!

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