## HAITAM ACE

ASSETS SINCE 2002

How to start preparing your software agreement & entitlement data for a SAM tool

Kristy Stroud, Manager Business Consulting Snow Software



NASHVILLE, TN MAY 9TH - 11TH

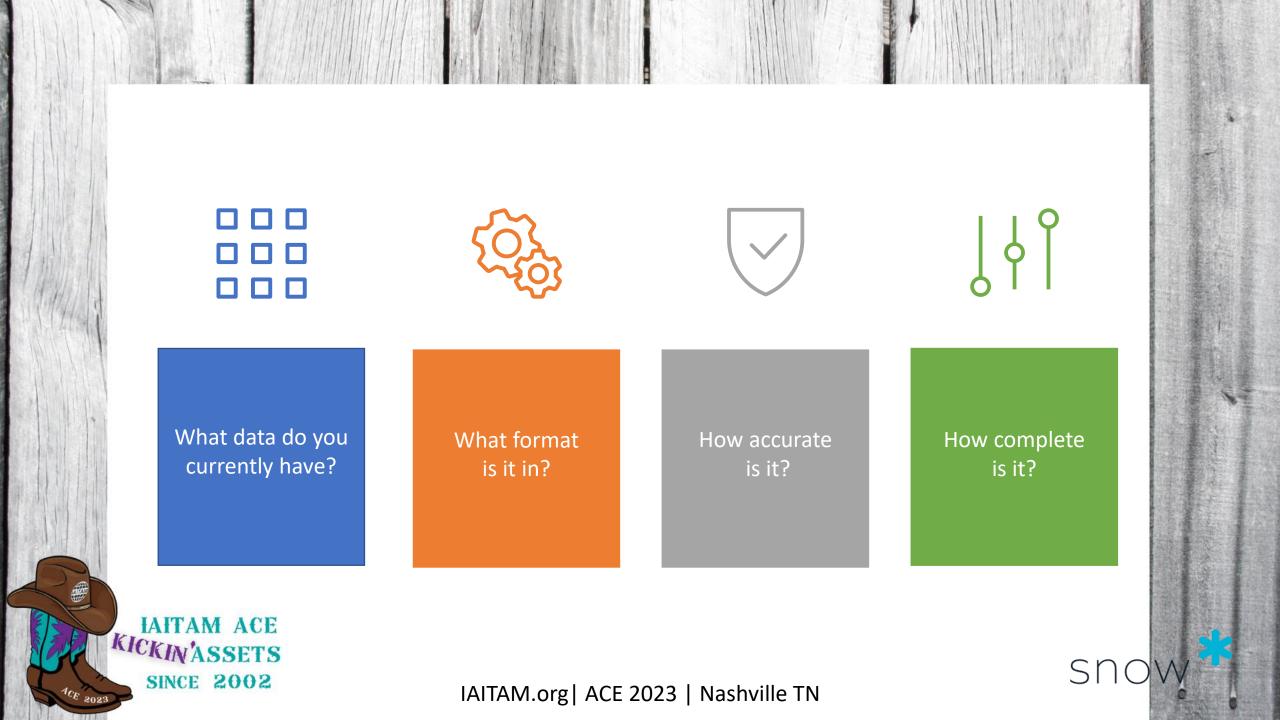


### **Agenda**

- Where to start
- Data Elements
- Base License Position
- On-going Purchases
- Key Takeaways









### **Data Elements**



Recommended

Business data





### Reviewing the Data Further

### Essential - Agreements

- Agreement Name/Number
- Publisher
- Agreement Type (Software License/Maintenance)
- Legal Entity
- Automatic Upgrades (Yes/No)
- Subscription Agreement (Yes/No)
- Agreement Begin & End Date

### Recommended - Agreements

- Alerts/Notifications
- Publisher
- Contact Information
- Notes/Description
- Terms & Conditions





### Reviewing the Data Further

### Essential - Licenses

- Application Name, Version,
   Edition
- Purchase Date
- Legal Entity
- License Metric
- Quantity Owned

### Recommended - Licenses

- License Name (if different)
- Upgrade Rights
- Downgrade Rights
- Subscription (Yes/No)
  - o Begin & End Date
- Maintenance Begin & End Date
- Cross Edition Rights
- Purchase Price & Currency





"Sometimes letting things go is an act of far greater power than defending or hanging on."

**Eckhart Tolle** 





**Application Owner** 

Approved

**Final Disposition** 

**Cost Center** 

**Audit Risk** 

SN Ticket #

Managed

**Assigned Date** 

**BU Approval Date** 

**Department Code** 

**Monthly Rate** 

Requisition #

**PO** Requested

Approved by Legal

**Incomplete Reason** 

**Annual Uplift %** 

**Environment** 

**Door Entrance** 

**Entity Name** 

**Original SKU** 

Agreement **Ownership** 

**Assumptions** 







### **Base License Position**

Establishing a Base License Position

is the act of accumulating all past purchases up until a set point in time and entering the consolidated data as a "baseline" entitlement.





## Base License Position – Data Sources

### **Publisher statements**

 Typically include data necessary to establish complete entitlements.

### Critical data elements include:

- Application Name with current version and edition
- Maintenance Dates

### Reseller Reports & Internal Procurement Records

- May not include all the data necessary to establish complete entitlements for compliance.
- Purchases not represented by the Publisher will need to be verified.







Once the Baseline for a Publisher is established, on-going purchases should be added at regular intervals, so all owned entitlements are represented.





# On-going Purchases – Data Sources

### **Reseller Reports**

 Auto delivered procurement report from reseller(s).

### **Internal Procurement Records**

Purchases not made through resellers.





### **Key Takeaways**

Identify Current Data Collect Baseline Positions

Record the Data

Document Data Elements Establish
Ongoing
Purchase
Processes





## "Without questions, there is no learning."

- W. Edwards Deming



Kristy.Stroud@snowsoftware.com 512-466-7881

https://www.linkedin.com/in/kristy-stroud-35972b10/



