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The ITAM Practitioners guide to IT Asset Disposition

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All content and statements (Verbal & Written) throughout my session are solely my own opinions and are derived from my professional experiences as an ITAM practitioner. **I AM NOT REPRESENTING MY EMPLOYER IN ANY DIRECT OR IMPLIED MANNER.** I am strictly representing myself to share my knowledge with IT Asset Management industry professionals.



THE ITAM PRACTICIONER'S GUIDE TO IT ASSET DISPOSITION (ITAD)



Agenda

Answering the burning questions and a little story telling of experiences:

- What is ITAD?
- Why do we need ITAD?
- Where do we go for ITAD services?
- Who do we entrust our ITAD needs with?
- How do we create the ITAD program?



What is our definition of IT Asset Disposal/Disposition?

IT asset disposition, or ITAD for short, is the practice of how and where to dispose of IT hardware.

IT asset disposition (ITAD) is an industry term and practice built around reusing, recycling, repurposing, repairing or disposing of unwanted IT equipment

ITAD is the practice of properly decommissioning and disposing of hardware and electronic devices.



Why are we doing this?

Besides the obvious of “You kind of have to”

The ITAD industry defines Maximizing Value and Minimizing risks as great reasons why.



Where do we start?



ITAD



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Who do we entrust?

Our **ITAD** Programs will Exceed Your Expectations for Quality & Security.

Your Most Trusted IT Asset Disposition **ITAD** Service Provider. We comply with R2 standards.

.....has been cited as the **largest** global **ITAD** vendor, in Gartner's updated "Market Guide for IT Asset Disposition." 26-February-2021.

.....is the **largest** fully integrated Electronics & IT Asset Disposition (**ITAD**) provider and cybersecurity-focused hardware destruction **company** in the United ...

Become an **ITAD** expert as you learn about IT Asset Disposition and how.....



Where do we start?



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<https://e-stewards.org/data/list-recyclers/>



r2 certified companies



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<https://sustainableelectronics.org/find-an-r2-certified-facility/>



Who do we entrust?

Gartner divides ITAD services into three high-level categories:

- 1) Core disposition services: A menu of services that are core to all end-to-end ITAD processes and that must be evaluated on a make-or-buy decision scale
- 2) Secondary hardware services: The acquisition of used or secondary equipment from ITAD providers and their partners 3)
- 3) Ancillary life cycle services: Services offered by full-service ITAD providers in addition to most of the core disposition and hardware services



Who do we entrust?

Internal Resources

- Sourcing
- Finance
- Legal
- IT/Cybersecurity

External Resources

- Brokers/Dealers
- Value Added Resellers/Distributors
- ITAD Processors
- Recyclers



Why are we doing this?

Besides the obvious of “You have to”

Clearly define your “Why!”

The ITAD industry defines Maximizing Value and Minimizing risks as good reasons why.



How do we go about setting up the ITAD Program?

Understand the primary drivers and desired results before you take the first step.



How do I go about setting up the ITAD Program?

Primary Business Drivers: (Examples of but not limited to)

- **Operational** - Program versus Project Based
- **Technical** – End of Sale/Support
- **Financial** — Funded Effort; Leased Assets; Revenue Stream Impact
- **Risk/Governance** - Protecting Intellectual Property, Legal Compliance
- **Environmental/Sustainability** – Impacting the Planet



How do I go about setting up the ITAD Program?

Primary Service Drivers:

- **DATA** — Where will the data be generated, aggregated, reported and stored?
- **Logistics Management** — How are we aggregating the assets?
- **Freight** — How are we moving the assets from point A to B etc?
- **Re-Usage** — Internal, Secondary markets, Donation or Recyclables (whole units or parts)
- **Security** — Removal of Company Intellectual Property and or Identifiers



When should I focus on the ITAD efforts?

Get started “NOW”

1. Protect the company IP and Brand
2. Impact the Financials
3. Champion Sustainability



I “Thank you” for your time and feel free to connect with me at www.linkedin.com/in/boguilbeault or email bguilbea@starbucks.com



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