

# ANA CAMILA FORTIER PARKER

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## PROFESSIONAL SUMMARY

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Results-oriented leader with a proven track record of success in process optimization, IT asset management, and financial administration across diverse industries. Known for driving impactful results and delivering measurable improvements in operational efficiency and cost-effectiveness. Adept at implementing strategic initiatives to streamline workflows, enhance compliance, and maximize operational performance. A collaborative leader with a focus on driving innovation and fostering cross-functional partnerships to achieve business objectives.

## AREAS OF EXPERTISE

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|-------------------------|---------------------------|--------------------------|---------------------|
| ✓ Policy Writing        | ✓ Process Development     | ✓ Compliance & IT Audits | ✓ Data Analysis     |
| ✓ IT Asset Management   | ✓ Training & Coaching     | ✓ Database Management    | ✓ Vendor Management |
| ✓ End-User Agreements   | ✓ Change Management       | ✓ Recruiting & Hiring    | ✓ People Leadership |
| ✓ Strategic Procurement | ✓ IT Solution Integration | ✓ Budget Management      | ✓ Vendor Management |

## EXPERIENCE

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### **Schneider Electric - Remote from Dorchester, MA**

#### Process Governance Manager

August 2022 – Present

Assumed a pivotal role in governance-focused asset management leadership, forging strong partnerships with business process owners to elevate processes and optimize technology integration across the IT asset lifecycle. Achieved notable cost reductions, risk mitigation, and streamlined operations by implementing strategic optimization initiatives.

- Implement a BPM framework focusing on assessment, documentation, and analysis. This streamlined approach significantly bolstered the global implementation and maturation of comprehensive change processes within the IT Asset Management organization.
- Developed a mobile device roadmap, establishing protocols, policies, and standards for corporate and BYOD mobile usage across 169K employees globally, earning role as the central authority on mobile device governance at Schneider Electric.
- Lead the revitalization Schneider's offboarding and PC refresh processes, standardizing the issuance of new PCs and collection of expired devices on a global scale. This initiative resulted in over \$2.7M in cost savings through optimized equipment management.
- Employ a change management strategy to secure buy-in from various business units, facilitating significant updates in asset management practices and supporting successful, widespread adoption.
- Implement global standards for asset management, significantly reducing administrative labor and IT support issues by consolidating available device types from 176 to 20 models through a multi-phase consolidation effort.
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### **Ratel Consulting LLC - Cambridge, MA**

#### Strategy & Implementation Advisor

May 2017 – Present

Joined a boutique consulting firm part-time as a recruiting specialist, focusing on attracting talent from traditionally underrepresented demographics, with a primary focus on people of color. Aimed to recruit individuals for highly developmental associate positions within the firm.

- Successfully attracted and hired 4 highly talented professionals which enable organization to process 9 clients at a time.
- Provide extensive training and onboarding to new staff, covering Bloomberg and other essential software and processes, ensuring seamless integration into our team and enhances their productivity from day one.
- Advise on client engagement strategies, particularly in IT/OT development and implementation, leveraging expertise to optimize project outcomes and foster long-term client relationships.

### **Federal Reserve Bank of Boston - Boston, MA**

#### IT Asset Manager & Configuration Manager

February 2014 – August 2022

Oversee procurement operations with a yearly budget of \$3M, ensuring the acquisition of essential software, hardware, and infrastructure to support the efficient functioning of a 750+ staff while upholding compliance with pertinent purchasing and asset management regulations.

- Orchestrated the procurement of laptops, hardware, and software licenses, fostering relationships with vendors to secure competitive pricing and favorable terms while ensuring adherence to compliance standards.
- Spearheaded the integration of Ariba purchase order platform within Workday, streamlining processes and reducing accounting labor by 33% while training and providing ongoing support for seamless adoption.
- Directed a successful data migration project from Remedy and Kinetic to ServiceNow, ensuring regulatory compliance and data integrity, leveraging expertise in ServiceNow to provide user support.
- Implemented blockchain-based record-keeping for internal activities, ensuring transparency and compliance with procurement regulations. Managed asset lifecycles to facilitate timely and secure disposals, maintaining compliance standards throughout.
- Collaborated cross-functionally with procurement operations, legal, and vendors, guiding RFP, RFQ, and RFI processes to achieve compliant procurement outcomes.

#### Accounting Clerk

October 2013 - January 2014

Undertook a short-term assignment to consolidate crucial budgetary and forecasting data from 22 departments, comprising a combined budget exceeding \$300M.

- Reviewed budgets and forecasts for salaries, operational expenses, and capital expenses from a wide range of departments including Supervision, Regulation & Credit, Accounting, Financial Planning, Financial Services, Research and many others.
- Shared financial reports with senior leadership to enable major financial strategic planning and decision making for the bank.
- Forecasted future saving by renewing or renegotiating contracts that were due to expire in 2014 for the entire Federal Reserve of Boston.

#### Settlement & Accounting Specialist/Liaison

December 2011 - September 2013

Managed the pilot and strategic enhancement of the Store Value Card Program, facilitating the introduction of digital banking and financial management services to military personnel resulting in an upgraded financial experience and heightened financial literacy among military staff.

- Led the pilot program at 3 forts located within the United States and abroad, creating and delivering educational programs for troops on topics including financial literacy, personal financial planning, retirement savings, and managing household finances.
- Supported usage of customized kiosks which were designed to use the Store Value Cards, and training users on the Kiosks.
- Created weekly report to monitor missing cards issued per base and distribute findings via the Army Knowledge Online and Defense Knowledge Online sites.

## EDUCATION

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### Cambridge College

2006

Coursework (Business, IT, and Organizational Behavior)

### Year Up

2006

Investment Operations

## CERTIFICATIONS & MEMBERSHIPS

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Dorchester Food Co-op, Volunteer/Founding Member-Owner | January 2017 - Present

ITIL Foundation volume 4 Certification - PeopleCert/Axelos

The International Association of IT Asset Managers

- Certified IT Asset Manager (CITAM)
- Certified Hardware Asset Manager Professional (CHAMP)
- Certified Software Asset Manager Professional (CSAM)
- Certified Asset Management Professional (CAMP)
- Certified Asset Management Security Expert (CAMSE)
- Certified IT Asset Disposition (CITAD)
- Certified Mobile Asset Manager (CMAM)

## TECHNICAL PROFICIENCIES

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Bloomberg | Oracle | SAP | Tableau | Siterra | ARGUS | Business Intelligence | PitchBook | Capital IQ | Yield Book | LexisNexis | Google Docs | G Suite | Google Analytics | HubSpot CRM | Google Ads | Lucidcharts | SAP Ariba | ServiceNow | Access ( SQL ) | MS Office Suite: Excel (Pivot table, VBA, xlookup)