

David Keith White

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Professional Summary

IT Asset Management Professional (CAMP, CHAMP, CSAM, CAIAM) and PMP-certified with 25+ years of leadership in automation, IT asset lifecycle management, enterprise systems, and compliance. Recognized for cost savings, process improvements, and reliable enterprise-scale technology solutions across retail, insurance, and banking industries.

Core Competencies**IT Asset Management & Governance**

- Designed and launched internal **CMDB** tracking assets across 1,200+ retail sites and four corporate facilities.
- Managed **\$3M+ IT asset budgets** and approved \$9M communications spend; achieved \$120K/year savings via vendor optimization.
- Improved **asset accuracy from 70% to 98%** through new policies reducing theft and manual reconciliation.
- Navigated global supply chain issues to maintain IT equipment availability during COVID.
- Led **successful IBM and Microsoft software audits**.

Automation & Workflow Systems

- Implemented **ActiveBatch & Helix Control-M** enterprise automation platforms, migrating hundreds of SAP, SFTP, and batch processes.
- Created **automation templates** and reusable scripts to accelerate delivery and reduce errors.
- Directed and mentored automation engineers delivering enterprise-grade, high-availability solutions.

Enterprise Systems & Architecture

- Project managed **mainframe retirement**, saving \$400K annually.
- Directed ERP, Aptos POS, and Manhattan WMS implementations supporting 1,200+ stores and three DCs.
- Developed PCI DSS and HIPAA governance.
- Delivered demand forecasting and replenishment systems achieving **>98% in-stock accuracy**.
- Supported Harbor Freight's growth from 11 stores to 1,200+ stores.

Business & Banking Systems

- Designed **Asset Based Lending** system enabling invoice factoring.
- Built **legal lending limit tracking** to ensure regulatory compliance.
- Developed bank merger software integrating **three institutions** into a single platform.

Employment History

American Equity Life Insurance – Des Moines, IA (Remote)

Lead Automation Engineer | Sep 2022 – Feb 2025

Directed enterprise automation strategy with ActiveBatch and Control-M; led senior engineers in SAP and workflow automation delivery.

Harbor Freight Tools – Calabasas, CA

Director of IT Assets & Automation | Aug 2019 – Apr 2022

Implemented CMDB, asset policies, and automation solutions; managed multimillion-dollar budgets and maintained asset delivery through COVID disruptions.

Director of Technical Architecture | Aug 2015 – Jul 2019

Led IT architecture, mainframe retirement, ERP and POS rollouts, and replenishment systems; awarded Silver Hammer (top 1%).

Senior Manager & Architect Roles | 1995 – 2015

Progressive leadership roles including Senior Manager, Technical Architecture; Application Architect; Senior Manager, Business Analysis; Business Alignment Manager; Manager, Applications Development; Manager, Programming & Operations; Programmer/Analyst. Directed enterprise IT systems, analysis, development, and operations through rapid expansion.

Education

B.S. Business Administration, University of Phoenix

A.S. Information Systems, Ventura College

Certifications & Licenses

Project Management Professional (PMP)

Certified Asset Management Professional (CAMP)

Certified Hardware Asset Management Professional (CHAMP)

Certified Software Asset Manager (CSAM)

Certified Artificial Intelligence Asset Manager (CAIAM)

Life, Health & Disability Insurance License – CA & AR